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## Marketing Director / Creative Director

Creative design artist and marketing professional seeking to transition into a top performing firm or television company that would profit from a team player with a strong track record of leadership, creative, and revenue growth. Demonstrated success in:

- Strategic On-Line Market Planning/Development
- Website Design & Maintenance
- Professional Networking & Collaboration
- Creative Design & Conceptualization
- Photographic Art Direction
- Presentation Development
- Computer Application
- Customer Service
- Content Resolution / Troubleshooting

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### Experience

Weldon's Photography Pasadena, CA Jan. 2004 to Present  
**Marketing Director/Creative Director**

- Designed and maintained business plan and marketing strategy to provide photography samples, client reviews, and interaction for both national and international clientele
- Consulted potential clients on individual needs to meet personalized goals and needs while consistently increasing annual revenue of \$200,000
- Facilitated collaboration between photographers and other artists to create visually stunning photography
- Established, coordinated, and maintained customer records and invoices to deliver professional service and exceptional customer service
- Expertise in utilizing Photography software such as iPhoto and Photoshop
- Featured photographer for Knot, The Knot Magazine, several websites and PR publications

### Additional Experience

Hospital Pasadena, CA Sept 2002 to Present  
**Security Officer**

- Coordinated twenty-five employees monitoring and trouble shooting all computer applications
- Maintained security protocol for accessing hospital facilities to patients, visitors, and hospital staff

### Skills Summary

- Proficient in use of Apple Macintosh computers and Microsoft Operating systems and products
- Skilled in using software such as iPhoto, iMovie, iWeb, iDVD, iPhoto, iPhoto Media Pro, Image Ingester Pro, Flash Web Design
- Experienced in SEO, Google Analytics, PowerPoint, and Internet Usage
- Talented with Professional Camera Gear (Canon Camera, lenses, flashes)

### Volunteer Experience

El Monte Police Department 10 year Volunteer officer

### Education

El Monte High School Class – Sept. 1997